



#### CURRENT LANDSCAPE: WHO PLAYS

- Boys under 17 represent \_\_\_\_\_% of the gaming population
- \_\_\_\_% of US gamers are women
- \_\_\_\_% of Americans play video games daily
- Average age of gamer in the US is \_\_\_\_-years-old

#### CURRENT LANDSCAPE: WHO PLAYS

- Boys under 17 represent <u>17%</u> of the gaming population
- <u>45%</u> of US gamers are women
- <u>60%</u> of Americans play video games daily
- Average age of gamer in the US is 34-years-old

\*ESA's "2018 Sales, Demographic, and Usage Data: Essential Facts About the Computer and Video Game Industry"

#### CURRENT LANDSCAPE: ECONOMIC IMPACT

\$ spent in US on video game content



#### CURRENT LANDSCAPE: ECONOMIC IMPACT

- 65,678 workers directly employed in US
- Average of \$97,000 annual compensation



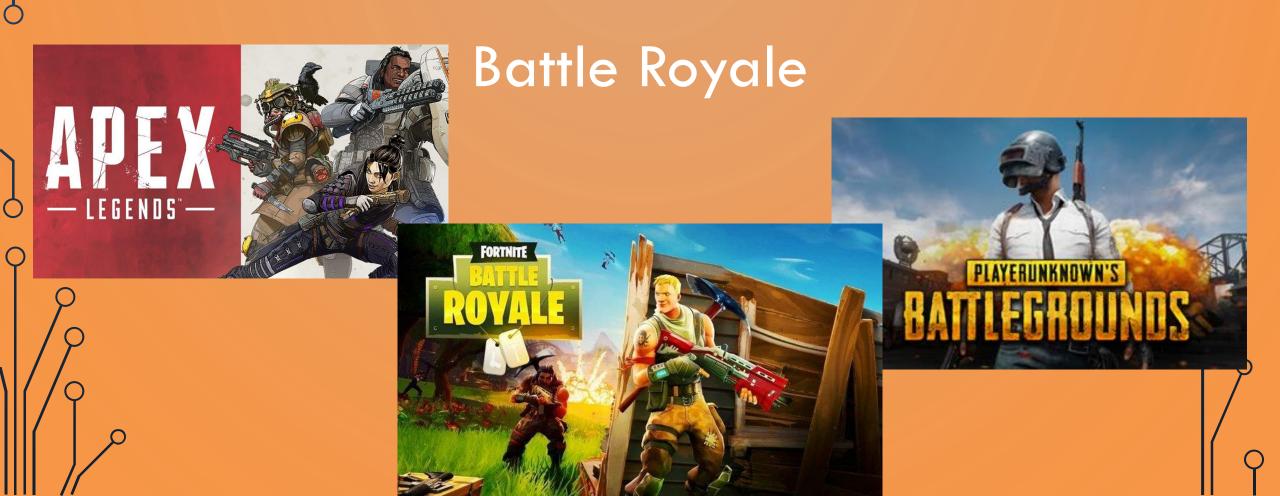
#### CURRENT LANDSCAPE



#### CURRENT LANDSCAPE



#### CURRENT LANDSCAPE: POPULAR GAMES



### CURRENT LANDSCAPE: POPULAR GAMES Best selling of 2017:

- #1: Call of Duty: WWII
- #2: NBA 2k18
- #3: Grand Theft Auto (GTA) V
- #4: Madden NFL 18
- #5: Destiny 2

- #6: The Legend of Zelda: Breath of the Wild
- #7: Tom Clancy's Ghost Recon: Wildlands
- #8: Star Wars: Battlefront II
- #9: Super Mario Odyssey
- #10: Minecraft

#### WHAT'S NEXT?

Oculus Rift

Virtual reality (VR)







#### WHAT'S NEXT?

Augmented (or mixed) reality (AR)

Immersive Experience

HoloLens 2







# **NEGATIVES** What concerns do you have about video games?

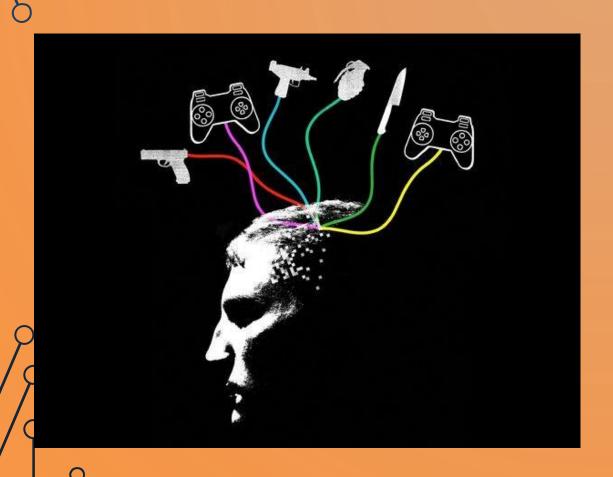
# NEGATIVES Addiction What does video game addiction look like?

#### **NEGATIVES**

- Addiction
  - Seems preoccupied
  - Plays in secret, lies about gaming time
  - Displays a lack of control
  - Neglects responsibilities or relationships
  - Spends a majority of their money on video gaming
  - Seems unconcerned or defensive about people in their life feeling ignored, left out, forgotten



#### NEGATIVES: VIOLENCE



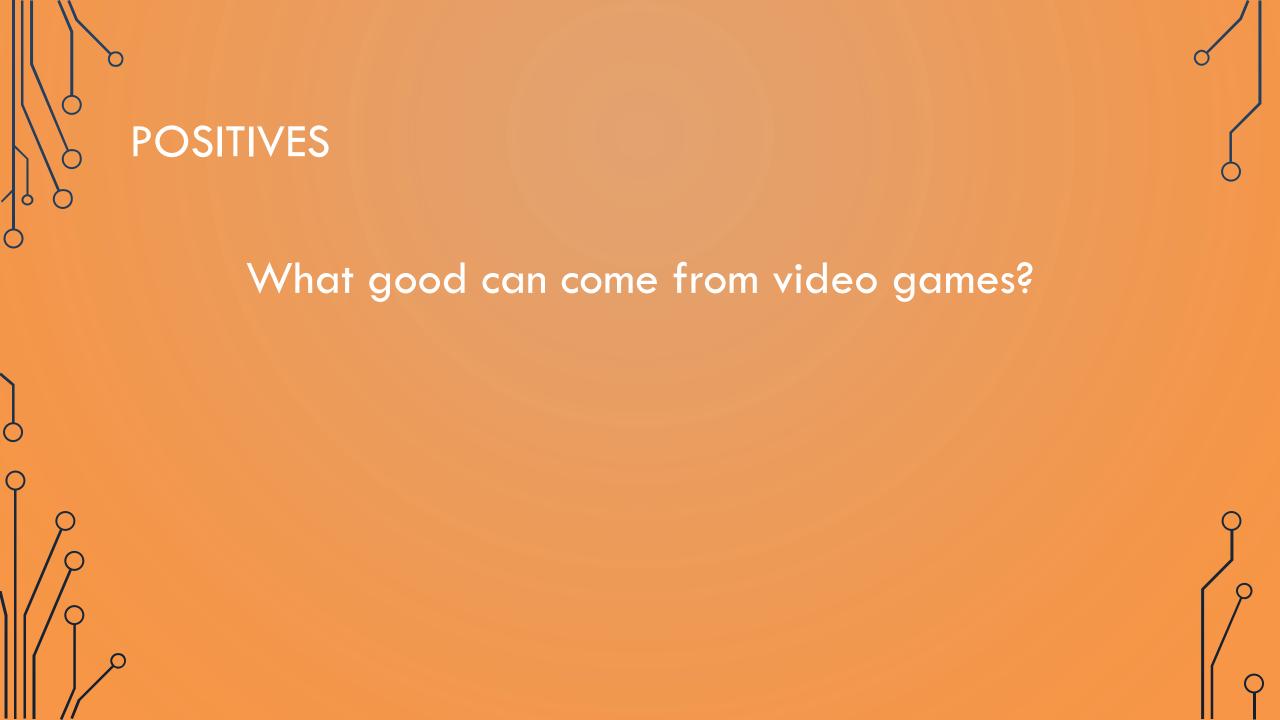
- 2011 Supreme Court said that link was "unpersuasive"
- 2017 APA meta-analysis
  - Playing violent video games is a risk factor to increased aggression

#### NEGATIVES

- Addiction
- Escape
- Finding identity in game
- Content
  - Violence
  - Sexual content
  - Rating System
- Interaction with other players

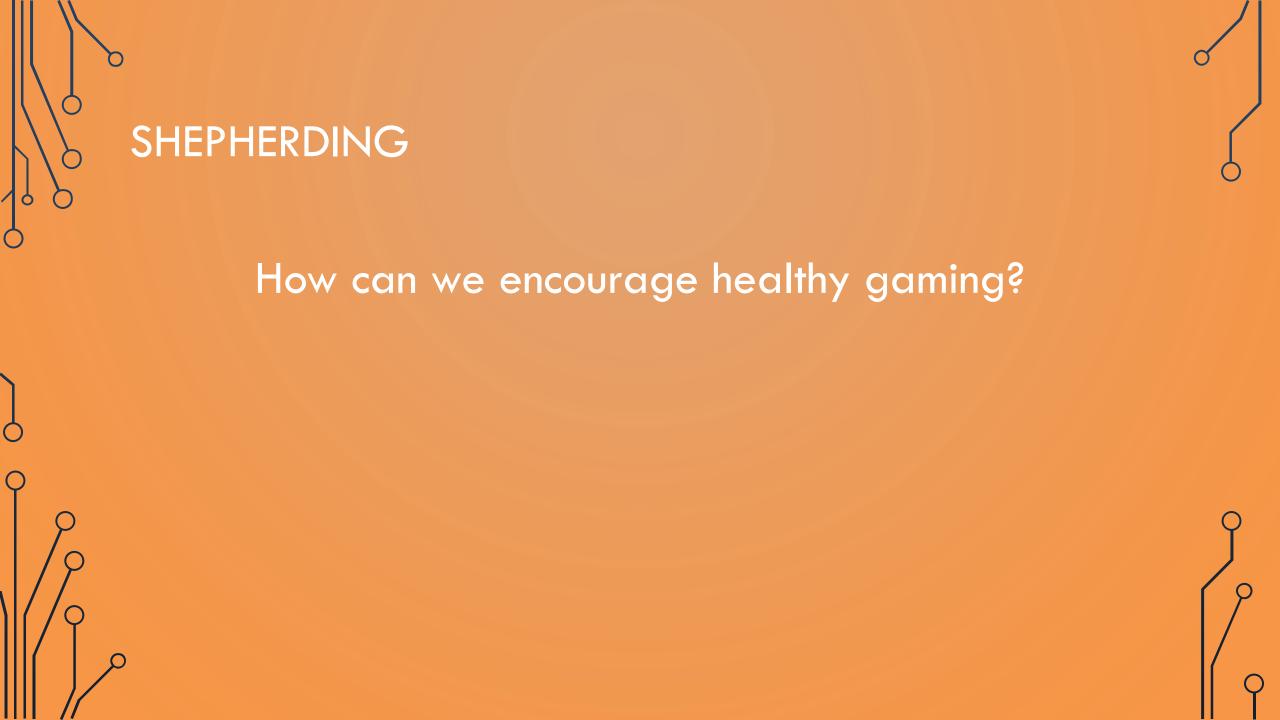












## SHEPHERDING • Show interest—learn about, play with Discover why someone plays Provide limits—goal of self-regulation Help games become launch pad to physical world

#### SHEPHERDING

• <sup>7</sup> But whatever were gains to me I now consider loss for the sake of Christ. <sup>8</sup> What is more, I consider everything a loss because of the surpassing worth of knowing Christ Jesus my Lord, for whose sake I have lost all things. I consider them garbage, that I may gain Christ <sup>9</sup> and be found in him, Philippians 3:7-9(NIV)

